



NOVEMBER 2024

INTO THE HOMESTRETCH -- AND SOME SAD NEWS

The holidays are here – and so is the final month of the college football regular season.

We're deep into conference play. Heck, rivalry week is a couple weeks away. Time to take even more notice of the teams in our two conferences set to send teams to December's bowl game – those former and current Pac-12 members as well as the SEC down south. SRS Distribution Las Vegas Bowl Week 2024 will be here before you know it, so buckle up for the ride to selection Sunday December 8th!

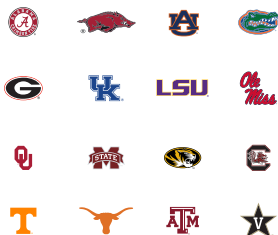
Sadly, on Monday we lost a great coach and a great man who made a giant impact on our city and our bowl game as John Robinson passed away at the age of 89. Coach Robinson was always a pleasure to be around and he brought nothing but class to UNLV Football during his six seasons overseeing the Rebels. The team's magical 2000 season saw them earn a spot in the Las Vegas Bowl where they upset Arkansas and eventually earned Robinson a spot in the inaugural class of the Las Vegas Bowl Hall of Fame in 2011.

We at the Las Vegas Bowl send our condolences to the Robinson Family. He will be missed.

John Saccenti
Executive Director



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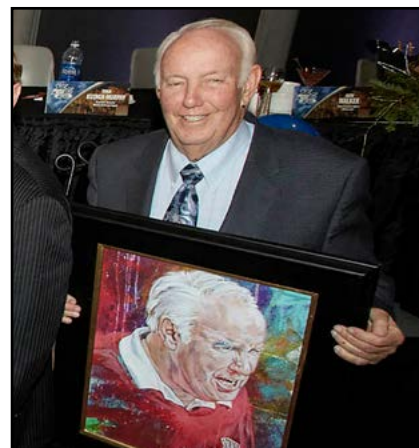
REMEMBERING COACH JOHN ROBINSON

Coach John Robinson, a 2009 College Football Hall of Fame inductee who headed programs at Southern California and UNLV, passed away Nov. 11 in Baton Rouge, Louisiana, of complications from pneumonia. He was 89.

Robinson amassed a 104–35–4 record during two coaching stints at USC (1976-82 and 1993-97) and a 28-42 record at UNLV from 1999-2004, winning 61.9% of his games as a head coach.

In 1978, Robinson led USC to a 12-1 record and the UPI National Championship after winning the Rose Bowl. His Trojans made eight bowl appearances, posting a 7-1 record with four Rose Bowl victories.

Hired by UNLV in 1999, Robinson led the Rebels to an 8-5 record in 2000, earning him Mountain West Coach of the Year honors. The season concluded with a memorable 31-14 victory over Arkansas in the Las Vegas Bowl at Sam Boyd Stadium. Robinson also served as UNLV's Director of Athletics in 2002-03.



1935-2024

Hall of Fame Inductee

- Rose Bowl Hall of Fame (2004)
- College Football Hall of Fame (2009)
- USC Hall of Fame (2009)
- Las Vegas Bowl Hall of Fame (2011)
- Cotton Bowl Hall of Fame (2018)

2024 SRS DISTRIBUTION LAS VEGAS BOWL WEEK OF EVENTS

Plans are currently underway to create an unforgettable bowl week experience for our players, coaches, families and fans. As has been tradition, bowl week begins with a true Las Vegas welcome when the teams are greeted upon arrival by Elvis and the Showgirls. Activities during the week include The Just One Project food distribution, Fremont Street Welcome Reception, Ladies Day/Kids Day, Show Night at Sphere, the return of the Las Vegas Bowl Kickoff Luncheon, and Pep Rally at Fremont Street. Below is the tentative bowl week schedule:

Sunday, December 8

Team Selections - Selection day to determine which SEC and former/current Pac-12 teams will meet in the SRS Distribution Las Vegas Bowl on Friday, December 27.

Sunday, December 22

Team Arrivals - It's a welcome reception unlike any other. It's a fun time to introduce the players and coaches to the City of Lights as they are greeted by Elvis and the Showgirls.





Monday, December 23

Just One Project, presented by Aristocrat Gaming - Players from both teams will assist with distribution of food items for families in need prior to the Christmas holiday, benefitting over 400 families in Las Vegas.

Ladies Day/Kids Day - The ladies from the participating teams enjoy a day out at Downtown Summerlin to relax and enjoy more of what Las Vegas has to offer. This includes a walk around town, shopping, various activities, as well as a delicious lunch courtesy of La Neta Cocina y Lounge. Meanwhile, the kids from each team get to enjoy their own day of fun at Downtown Summerlin. Their day includes lunch and games at Dave & Buster's.

Fremont Street Experience Welcome Reception, Presented by Buca di Beppo - Bowl Week is officially kicked off on the iconic Fremont Street Experience, where teams get a glimpse of the classic and legendary Las Vegas Atmosphere downtown. Under lights that span over three football fields in length, teams enjoy an all-you-can-eat buffet provided by Buca di Beppo. Players will also showcase their talents off the field and on the stage.

Tuesday, December 24

Shoe Experience/Gift Suite - As part of the gift suite, players will be able to get creative and design their own sneaker.

Show Night at Sphere - Teams will enjoy Show Night at Sphere where they will be in awe of an immersive two-part experience featuring interactive Atrium exhibits and Darren Aronofsky's Postcard from Earth.

Holiday Activity - The Las Vegas Bowl Huddle will plan an evening at the hotel for the teams to relax and enjoy Christmas Eve that includes a visit from Santa and tree decorating.

Wednesday, December 25

Christmas Day - Teams will be on their own to spend Christmas Day among family and teammates.





Thursday, December 26

NCAA Meeting - Mandatory meeting with both team officials, team band directors, game officials, bowl director and game operations director to review bowl game policies, procedures and to set expectations for each team.

Kickoff Press Conference - The media get their final chance to ask questions of the coach and players prior to the big game.

SRS Distribution Las Vegas Bowl Luncheon, presented by Toyota - Coaches, student-athletes, athletic staff and the official travel party join the SRS Distribution Las Vegas Bowl committee, huddle, staff, sponsors, community leaders, and fans for a luncheon at the Virgin Hotel. This luncheon will celebrate 33 years of the Las Vegas Bowl, and will include performances by both bands, a guest speaker and interviews with the Head Coach and selected players from each team.

Pep Rally, presented by Coca-Cola - The annual tradition of the Pep Rally is a great opportunity for fans of both teams to truly get excited about the Las Vegas Bowl. Featuring the bands, cheerleaders, mascots and more, the Pep Rally at Fremont Street is full of the excitement that defines college football fans all over the country.

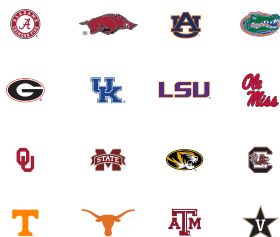


Friday, December 27

Pregame Fan Fest - There is no better way to get ready for a college football game than at the official tailgate party for the SRS Distribution Las Vegas Bowl. The Pregame Fan Fest outside Allegiant Stadium (Lot B) is the place to be for live music, food, games, and a battle of the bands from the two participating schools. Don't miss out on the chance to be at the best pre-game party in the business.

SRS Distribution Las Vegas Bowl - The 33rd Las Vegas Bowl will be played Friday, December 27 at 7:30pm ET/4:30pm PT (ESPN). It will be an experience like none other in college football as we bring entertainment from the world famous Las Vegas strip onto a live stage inside Allegiant Stadium, followed by a matchup between the Southeast Conference and a former/current team from the Pac-12 Conference.





2024 LVBOWL PROJECTIONS



This year's game will feature a team from the SEC against current or former team from the Pac-12 team. Current members of the Pac-12 include Oregon State and Washington State. Former members include Arizona (Big 12), Arizona State (Big 12), California (ACC), Colorado (Big 12), Oregon (Big Ten), Stanford (ACC), UCLA (Big Ten), USC (Big Ten), Utah (Big 12) and Washington (Big Ten).



THE NATIONAL FOOTBALL FOUNDATION RETURNS TO LAS VEGAS

The 66th NFF Annual Awards Dinner Presented by Las Vegas will be held Tuesday, December 10 at the Belagio Hotel & Casino. This black-tie affair will feature the induction of the 2024 College Football Hall of Fame Class; the presentation of the 2024 NFF National Scholar-Athlete Awards Presented by Fidelity Investments; and the bestowing of the 35th William V. Campbell Trophy® to college football's top scholar-athlete.

At least one Hall of Fame inductee has a Las Vegas Bowl connection. North Carolina's Julius Peppers was a freshman on the 1998 Tar Heels who defeated San Diego State, 20-13 in Las Vegas Bowl VII. However, Peppers redshirted that season and did not see action in the game.

For more information on how to attend or to purchase tickets, please call 972-556-1000, contact Courtney Archer at carcher@footballfoundation.com, or visit the [NFF website](https://www.nff.com).



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GAME CHAIRS SET FOR 2024 SRS DISTRIBUTION LAS VEGAS BOWL

The Game Chairs for the 2024 SRS Distribution Las Vegas Bowl are set. Returning for her second run as the Las Vegas Bowl Committee Game Chair will be Kristi Staab, while the Las Vegas Bowl Huddle has tabbed Leslie Forman as the Huddle's Game Chair.

"We are honored to have two outstanding ladies lead their respective Committees for this year's SRS Distribution Las Vegas Bowl. We rely on our Committees to help deliver the best bowl experience for our teams and their fans, and I am confident these two will succeed in our mission to do just that," said Executive Director John Saccenti.



Kristi Staab
LV Bowl Committee
Game Chair



Leslie Forman
LV Bowl Huddle
Game Chair

LAS VEGAS BOWL TO AWARD \$40,000 IN GRANTS TO CLARK COUNTY TEACHERS



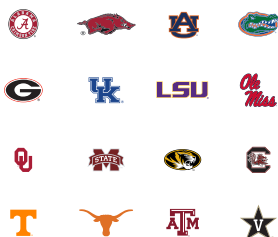
Through individual donations and contributions from community leaders, the Las Vegas Bowl Huddle has now raised \$20,000 this year to support Extra Yard for Teachers. The College Football Playoff Foundation will match that amount and provide the Las Vegas Bowl with **\$40,000** in Grants through Donors Choose. The purpose of the Las Vegas Bowl's Extra Yard for Teachers Grant Program is to provide grants for funding innovative sports and leadership projects and to elevating the teaching profession by inspiring and empowering teachers. With the growing student population, there is a need for enhanced learning opportunities. The Las Vegas Bowl Huddle will offer a solution to funding these innovative and unique learning opportunities presented by Clark County teachers. Teachers will be selected through an application process and will be recognized at the 2024 SRS Distribution Las Vegas Bowl. **A special thank you to the Las Vegas Bowl Huddle and the Las Vegas Bowl Committee for the best year yet in our fundraising efforts.**



JOIN THE FUN AT THE LAS VEGAS GREAT SANTA RUN!






Join the Las Vegas Bowl Huddle for The Las Vegas Great Santa Run at the Downtown Las Vegas Events Center on Saturday, December 7. Registration starts at 8am, with the Run set to begin at 10am. Join the team for either the 5K Run or the 1-Mile stroll. Either way, it'll be a great time. The Run benefits longtime Las Vegas Bowl charity partner Opportunity Village. To join the Las Vegas Bowl team, register here: [LVBowl Santa Run Team](#)





LAS VEGAS BOWL SPONSORSHIP OPPORTUNITIES

There are plenty of great sponsorship opportunities available with the SRS Distribution Las Vegas Bowl that can be designed specifically for your company.

-  Enhance your brand visibility through Allegiant Stadium signage, website/social media, game program
-  Sponsor Bowl Week events
-  Tailgate opportunity
-  Game tickets and pre-game sideline passes
-  Help support local charitable organizations, military groups and youth partnerships



Become a Las Vegas Bowl sponsor today! For more information, contact John Saccenti (John.Saccenti@espn.com | 702-732-3912). **Click on the deck below to see all available sponsorship opportunities.**





BOWL SEASON™

2024 -25 SCHEDULE

DEC 14		CRICKET CELEBRATION BOWL ATLANTA, GA 12:00 PM ABC	
DEC 14		CAMELLIA BOWL MONTGOMERY, AL 9:00 PM ESPN	
DEC 17		BOCA RATON BOWL BOCA RATON, FL 5:30 PM ESPN	
DEC 17		SCOOTER'S COFFEE FRISCO BOWL FRISCO, TX 9:00 PM ESPN	
DEC 18		LA BOWL HOSTED BY GRONK INGLEWOOD, CA 9:00 PM ESPN	
DEC 19		R+L CARRIERS NEW ORLEANS BOWL NEW ORLEANS, LA 7:00 PM ESPN2	
DEC 20		STAFFDNA CURE BOWL ORLANDO, FL 12:00 PM ESPN	
DEC 20		UNION HOME MORTGAGE GASPARILLA BOWL TAMPA, FL 3:30 PM ESPN	
DEC 23		MYRTLE BEACH BOWL CONWAY, SC 11:00 AM ESPN	
DEC 23		FAMOUS IDAHO POTATO BOWL BOISE, ID 2:30 PM ESPN	
DEC 24		HAWAII BOWL HONOLULU, HI 8:00 PM ESPN	
DEC 26		DETROIT BOWL DETROIT, MI 2:00 PM ESPN	
DEC 26		GUARANTEED RATE BOWL PHOENIX, AZ 5:30 PM ESPN	
DEC 26		68 VENTURES BOWL MOBILE, AL 9:00 PM ESPN	
DEC 27		LOCKHEED MARTIN ARMED FORCES BOWL FORT WORTH, TX 12:00 or 3:30 PM ESPN	
DEC 27		BIRMINGHAM BOWL BIRMINGHAM, AL 12:00 or 3:30 PM ESPN	
DEC 27		AUTOZONE LIBERTY BOWL MEMPHIS, TN 7:00 PM ESPN	
DEC 27		SRS DISTRIBUTION LAS VEGAS BOWL LAS VEGAS, NV 10:30 PM ESPN	
DEC 28		WASABI FENWAY BOWL BOSTON, MA 11:00 AM ESPN	
DEC 28		BAD BOY MOWERS PINSTRIPE BOWL BRONX, NY 12:00 PM ABC	
DEC 28		ISLETA NEW MEXICO BOWL ALBUQUERQUE, NM 2:15 PM ESPN	
DEC 28		POP-TARTS BOWL ORLANDO, FL 3:30 PM ABC	
DEC 28		SNOOP DOGG ARIZONA BOWL PRESENTED BY GIN & JUICE BY DRE AND SNOOP TUCSON, AZ 4:30 PM CW NETWORK	
DEC 28		GO BOWLING MILITARY BOWL ANNAPOLIS, MD 5:45 PM ESPN	
DEC 28		VALERO ALAMO BOWL SAN ANTONIO, TX 7:30 PM ABC	
DEC 28		RADIANCE TECHNOLOGIES INDEPENDENCE BOWL SHREVEPORT, LA 9:15 PM ESPN	
DEC 30		TRANSPERFECT MUSIC CITY BOWL NASHVILLE, TN 2:30 PM ESPN	
DEC 31		RELIAQUEST BOWL TAMPA, FL 12:00 PM ESPN	
DEC 31		TONY THE TIGER SUN BOWL EL PASO, TX 2:00 PM CBS	
DEC 31		CHEEZ-IT CITRUS BOWL ORLANDO, FL 3:00 PM ABC	
DEC 31		TEXAS BOWL HOUSTON, TX 3:30 PM ESPN	
DEC 31		VRBO FIESTA BOWL GLENDALE, AZ 7:30 PM ESPN	
JAN 1		CHICK-FIL-A PEACH BOWL ATLANTA, GA 1:00 PM ESPN	
JAN 1		ROSE BOWL GAME PRESENTED BY PRUDENTIAL PASADENA, CA 5:00 PM ESPN	
JAN 1		ALLSTATE SUGAR BOWL NEW ORLEANS, LA 8:45 PM ESPN	
JAN 2		TAXSLAYER GATOR BOWL JACKSONVILLE, FL 7:30 PM ESPN	
JAN 3		SERVPRO FIRST RESPONDER BOWL DALLAS, TX 4:00 PM ESPN	
JAN 3		DUKE'S MAYO BOWL CHARLOTTE, NC 7:30 PM ESPN	
JAN 4		BAHAMAS BOWL NASSAU, BAHAMAS 11:00 AM ESPN2	
TBD		DIRECTV HOLIDAY BOWL SAN DIEGO, CA TBD TBD	
JAN 9		CAPITAL ONE ORANGE BOWL MIAMI, FL 7:30 PM ESPN	
JAN 10		GOODYEAR COTTON BOWL CLASSIC ARLINGTON, TX 7:30 PM ESPN	
JAN 20		COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP ATLANTA, GA 7:30 PM ESPN	
JAN 30		EAST-WEST SHRINE BOWL TBD 8:00 PM NFL NETWORK	

*All times ET and all Bowls subject to change.



NOVEMBER 26, 2024
DUKE • KANSAS • FURMAN • SEATTLE
[PURCHASE TICKETS](#)



DECEMBER 27, 2024
7:30PM PT • ESPN

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