



2024 SRS DISTRIBUTION LAS VEGAS BOWL WEEK OF EVENTS COMING TOGETHER

Plans are currently underway to create an unforgettable bowl week experience for our players, coaches, families and fans. As has been tradition, bowl week begins with a true Las Vegas welcome when the teams are greeted upon arrival by Elvis and the Showgirls. Activities during the week include The Just One Project food distribution, Welcome Reception, Ladies Day/Kids Day, Show Night, the return of the Las Vegas Bowl Luncheon and Pep Rally. With the Christmas holiday falling in the middle of bowl week, there will be a holiday-themed event for both teams to enjoy.

TENTATIVE SCHEDULE

| | |
|---------------------|---|
| Sun., December 8 | Team Selections |
| Sun., December 22 | Team Arrivals |
| Mon., December 23 | Just One Project Ladies Day/Kids Day Team Welcome Reception |
| Tues., December 24 | Shoe Experience/Gift Suite Show Night |
| Wed., December 25 | Team Christmas |
| Thurs., December 26 | NCAA Meeting Kickoff Press Conference SRS Distribution Las Vegas Bowl Luncheon Pep Rally |
| Fri., December 27 | Pregame Fan Fest SRS Distribution Las Vegas Bowl - 7:30pm PT/ESPN |





2024 LVBOWL PROJECTIONS



The 2024 SRS Distribution Las Vegas Bowl will feature a team from the SEC against current or former team from the Pac-12 team. Current members of the Pac-12 include Oregon State and Washington State. Former members include Arizona (Big 12), Arizona State (Big 12), California (ACC), Colorado (Big 12), Oregon (Big Ten), Stanford (ACC), UCLA (Big Ten), USC (Big Ten), Utah (Big 12) and Washington (Big Ten).





THE LAS VEGAS BOWL HUDDLE HONOR CLARK COUNTY TEACHERS



**EXTRA YARD
FOR TEACHERS**

The Las Vegas Bowl Huddle kicked off Extra Yard for Teachers Week (Sept. 14-21) by recognizing teachers at JD Smith Middle School and Desert Pines High School with donuts, coffee and school supplies, then capped the week with lunch for teachers at Shirley Barber Elementary School. The Huddle also launched its application process for local teachers to apply for an Extra Yard for Teachers Grant. The purpose of the Las Vegas Bowl's Extra Yard for Teachers Grant Program is to provide grants for funding innovative sports and leadership projects and to elevating the teaching profession by inspiring and empowering teachers. With the growing student population, there is a need for enhanced learning opportunities. The Las Vegas Bowl Huddle will offer a solution to funding these innovative and unique learning opportunities presented by Clark County teachers. Teachers can apply for a grant up to \$5,000 by clicking on the link below or scan the QR code. **Applications close Nov. 1, 5pm. PT.**

[EYFT Grant Application](#)

← **CLICK HERE**
or
SCAN HERE →



THE HUDDLE PREPARES FOR “TEE OFF FOR TEACHERS”






Mark your calendars and join us for our “Tee off for Teachers” fundraiser at Atomic Golf on November 6th from 6-9 PM. Tickets are \$100 per person and will include golf, games, food, two drinks and tons of fun! Bring a friend- all are welcome! A fun opportunity to see a new venue, hang out with some great people, and raise money for EYFT that will be matched by the CFP Foundation! All money raised stays right here in our community, helping local educators. Click here for tickets: [TEE OFF FOR TEACHERS](#)





LAS VEGAS BOWL SPONSORSHIP OPPORTUNITIES

There are plenty of great sponsorship opportunities available with the SRS Distribution Las Vegas Bowl that can be designed specifically for your company.

-  Enhance your brand visibility through Allegiant Stadium signage, website/social media, game program
-  Sponsor Bowl Week events
-  Tailgate opportunity
-  Game tickets and pre-game sideline passes
-  Help support local charitable organizations, military groups and youth partnerships

Become a Las Vegas Bowl sponsor today! For more information, contact John Saccenti (John.Saccenti@espn.com | 702-732-3912). **Click on the deck below to see all available sponsorship opportunities.**



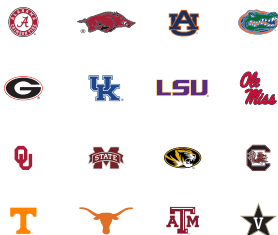


BOWL SEASON™

2024 -25 SCHEDULE

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|--------|--|---|---|
| DEC 14 |  | CRICKET CELEBRATION BOWL ATLANTA, GA 12:00 PM ABC | |
| DEC 14 |  | CAMELLIA BOWL MONTGOMERY, AL 9:00 PM ESPN | |
| DEC 17 |  | BOCA RATON BOWL BOCA RATON, FL 5:30 PM ESPN | |
| DEC 17 |  | SCOOTER'S COFFEE FRISCO BOWL FRISCO, TX 9:00 PM ESPN | |
| DEC 18 |  | LA BOWL HOSTED BY GRONK INGLEWOOD, CA 9:00 PM ESPN | |
| DEC 19 |  | R+L CARRIERS NEW ORLEANS BOWL NEW ORLEANS, LA 7:00 PM ESPN2 | |
| DEC 20 |  | STAFFDNA CURE BOWL ORLANDO, FL 12:00 PM ESPN | |
| DEC 20 |  | UNION HOME MORTGAGE GASPARILLA BOWL TAMPA, FL 3:30 PM ESPN | |
| DEC 23 |  | MYRTLE BEACH BOWL CONWAY, SC 11:00 AM ESPN | |
| DEC 23 |  | FAMOUS IDAHO POTATO BOWL BOISE, ID 2:30 PM ESPN | |
| DEC 24 |  | HAWAII BOWL HONOLULU, HI 8:00 PM ESPN | |
| DEC 26 |  | DETROIT BOWL DETROIT, MI 2:00 PM ESPN | |
| DEC 26 |  | GUARANTEED RATE BOWL PHOENIX, AZ 5:30 PM ESPN | |
| DEC 26 |  | 68 VENTURES BOWL MOBILE, AL 9:00 PM ESPN | |
| DEC 27 |  | LOCKHEED MARTIN ARMED FORCES BOWL FORT WORTH, TX 12:00 or 3:30 PM ESPN | |
| DEC 27 |  | BIRMINGHAM BOWL BIRMINGHAM, AL 12:00 or 3:30 PM ESPN | |
| DEC 27 |  | AUTOZONE LIBERTY BOWL MEMPHIS, TN 7:00 PM ESPN | |
| DEC 27 |  | SRS DISTRIBUTION LAS VEGAS BOWL LAS VEGAS, NV 10:30 PM ESPN | |
| DEC 28 |  | WASABI FENWAY BOWL BOSTON, MA 11:00 AM ESPN | |
| DEC 28 |  | BAD BOY MOWERS PINSTRIPE BOWL BRONX, NY 12:00 PM ABC | |
| DEC 28 |  | ISLETA NEW MEXICO BOWL ALBUQUERQUE, NM 2:15 PM ESPN | |
| DEC 28 |  | POP-TARTS BOWL ORLANDO, FL 3:30 PM ABC | |
| DEC 28 |  | SNOOP DOGG ARIZONA BOWL PRESENTED BY GIN & JUICE BY DRE AND SNOOP TUCSON, AZ 4:30 PM CW NETWORK | |
| DEC 28 |  | GO BOWLING MILITARY BOWL ANNAPOLIS, MD 5:45 PM ESPN | |
| DEC 28 |  | VALERO ALAMO BOWL SAN ANTONIO, TX 7:30 PM ABC | |
| DEC 28 |  | RADIANCE TECHNOLOGIES INDEPENDENCE BOWL SHREVEPORT, LA 9:15 PM ESPN | |
| DEC 30 |  | TRANSPERFECT MUSIC CITY BOWL NASHVILLE, TN 2:30 PM ESPN | |
| DEC 31 |  | RELIAQUEST BOWL TAMPA, FL 12:00 PM ESPN | |
| DEC 31 |  | TONY THE TIGER SUN BOWL EL PASO, TX 2:00 PM CBS | |
| DEC 31 |  | CHEEZ-IT CITRUS BOWL ORLANDO, FL 3:00 PM ABC | |
| DEC 31 |  | TEXAS BOWL HOUSTON, TX 3:30 PM ESPN | |
| DEC 31 |  | VRBO FIESTA BOWL GLENDALE, AZ 7:30 PM ESPN |  |
| JAN 1 |  | CHICK-FIL-A PEACH BOWL ATLANTA, GA 1:00 PM ESPN |  |
| JAN 1 |  | ROSE BOWL GAME PRESENTED BY PRUDENTIAL PASADENA, CA 5:00 PM ESPN |  |
| JAN 1 |  | ALLSTATE SUGAR BOWL NEW ORLEANS, LA 8:45 PM ESPN |  |
| JAN 2 |  | TAXSLAYER GATOR BOWL JACKSONVILLE, FL 7:30 PM ESPN | |
| JAN 3 |  | SERVPRO FIRST RESPONDER BOWL DALLAS, TX 4:00 PM ESPN | |
| JAN 3 |  | DUKE'S MAYO BOWL CHARLOTTE, NC 7:30 PM ESPN | |
| JAN 4 |  | BAHAMAS BOWL NASSAU, BAHAMAS 11:00 AM ESPN2 | |
| TBD |  | DIRECTV HOLIDAY BOWL SAN DIEGO, CA TBD TBD | |
| JAN 9 |  | CAPITAL ONE ORANGE BOWL MIAMI, FL 7:30 PM ESPN |  |
| JAN 10 |  | GOODYEAR COTTON BOWL CLASSIC ARLINGTON, TX 7:30 PM ESPN |  |
| JAN 20 |  | COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP ATLANTA, GA 7:30 PM ESPN |  |
| JAN 30 |  | EAST-WEST SHRINE BOWL TBD 8:00 PM NFL NETWORK | |

*All times ET and all Bowls subject to change.



NOVEMBER 26, 2024
DUKE • KANSAS • FURMAN • SEATTLE



DECEMBER 27, 2024
7:30PM PT • ESPN

THANK YOU TO OUR LVBOWL PRESENTING SPONSORS



LAS VEGAS BOWL STAFF

JOHN SACCENTI - EXECUTIVE DIRECTOR

DAVID HIRSCH - SENIOR MANAGER, EVENTS

PAULETTE RUTLEDGE - OFFICE MANAGER

MARK WALLINGTON - MEDIA COORDINATOR



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